

IMPLEMENTING BEST PRACTICES TO INCREASE THE ATTRACTIVENESS OF THE FOOTWEAR SECTOR

SOCIAL DIALOGUE PROJECT VS/2019/0037

FINAL CONFERENCE

DATE	July 14 th , 15.00-17.00 (CEST)
VENUE	Online on ZOOM
REGISTRATION	https://forms.gle/Pbo86Wr3r2BUymbr8
SIMULTANEOUS INTEPRETATION	EN, ES, IT, PL, PT

1. AGENDA

TIME	TOPIC	SPEAKER
15.00	Welcome remarks and introduction	European Footwear Confederation (CEC) IndustriAll Europe
15.10	Project presentation: objectives and key results from project activities	Spin360
15.30	The perspective from national partners: <ul style="list-style-type: none"> Italy Poland Portugal Spain 	Assocalzaturifici Italiani, Italy Polish Chamber of Shoe and Leather Industry (PIPS), Poland Portuguese Footwear Technological Centre (CTCP), Portugal Federation of Spanish Footwear Industries (FICE), Spain
16.50	Q&A session	All
17.00	Closing remarks and way forward	IndustriAll Europe European Footwear Confederation (CEC)

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2. OBJECTIVES

The Final Conference represents the closing event of the EU project “Implementing Best Practices to Increase the Attractiveness of the Footwear Sector”, coordinated by *the European Footwear Confederation (CEC)*, *IndustriAll Europe* and *Assocalzaturifici*, and supported by the National Footwear Associations in Italy, Poland, Portugal and Spain, together with the technical support of the Italian consulting company *Spin360*. The project aimed at implementing best practices to attract and retain young people to the footwear sector focusing on these four countries, but with the goal to create outcomes that can be used across all Europe.

The conference will present the main project objectives and outcomes achieved: National Footwear Associations from Italy, Poland, Portugal and Spain will present the outcomes of the key activities performed at national level, in particular:

- **Understanding technological drivers and technological innovations in the footwear industry:** organization of on-site visits to selected footwear SMEs in order to better match the needs of the industry in terms of skills and competences with the offer from education and training providers;
- **Promoting the figure of the Mentor in the footwear industry:** training materials and tools developed to strengthen the mentoring role for young workers entering the sector;
- **Boosting apprenticeship in the footwear industry:** state of the art at national level, recommendations and best practices to increase the apprenticeship system.
- **Sectoral communication targeted to students:** organisation of the 2° edition of the EU footwear contest “Shake the Future of the Footwear Sector - The Talent Shoes”.

In addition, the Conference is an occasion to set the way forward and priorities regarding education and employment in the sector. Therefore, as an expert stakeholder, your contribution is essential to build up a collaborative approach towards a modern and attractive sector for young people, as well as an education and training system that rapidly responds to footwear companies' needs.

For more information about the project, visit our website: <https://inmyshoesproject.eu/>

We look forward to seeing you at the event!